Day 0: Monday 4th September 2017

Timings	Description	Room	Duration
19:00 – 21:00	Welcome reception at the IGC	Groote Zaal	2 hours

Agenda Day 1: Tuesday 5th September 2017

Timings	Description	Room	Duration
08:30 – 09:00	Registration and Refreshments	Beursfoyer	30 min
09:00 – 09:10	**Official Start of Conference** **Introduction by Conference Chairman** Alan Geoghegan, Director Marketing and Sales	Effectenbeurszaal	10 min
09:10 – 09:30	**Conference Welcome & AerData Company Status** Matt Bull, CEO	Effectenbeurszaal	20 min
09:30 – 10:00	**Keynote: Industry IT Challenges and Partner Expectations** Jorg Koletzki, AerCap Group Chief Information Officer	Effectenbeurszaal	30 min
10:00 – 10:30	**CMS & Leasing Product Status** Alex Laybourne, Product Manager	Effectenbeurszaal	30 min
10:30 – 11:00	Refreshments and Networking	Beursfoyer	30 min
11:00 – 11:30	**Next-Generation of STREAM** Karl Scanlon, Product Manager	Effectenbeurszaal	30 min
11:30 – 12:00	**Airframe Planning Product Preview** Michael Formby, Product Manager	Effectenbeurszaal	30 min

Timings	Description	Room	Duration
12.00 – 13:00	Lunch and Networking	Beursfoyer	60 min
13:00 – 13:30	**Services Case Study (EFPAC and STREAM)** Paul Chun, V.P. Engine & Services, KLM	Effectenbeurszaal	30 min
13:30 – 16:00	**Interactive Workshops - Ask the Experts** Designed for system users of all levels - Your chance to see what's new, what's around the corner, and gain a better understanding of how to get the most out of AerData software products. The format for all sessions will consist of 25 minute sessions where users can select from a variety of topics. See Appendix for a detailed list of topics and descriptions.	Various	2.5 hours
16:00 – 16:30	**Services Update** Justin de Looper, Services Leader	Effectenbeurszaal	30 min
16:30 – 16:35	**Wrap Up – Day 1** Alan Geoghegan, Director Marketing and Sales	Effectenbeurszaal	5 min
18:30 - 22:30	**Evening Entertainment Program** Cruise and dine on the Prins van Oranje Boat departs 18:30pm sharp *(own transfers required)*		4 hours

Agenda Day 2: Wednesday 6th September 2017

Timings	Description	Room	Duration
08:30 – 09:00	Refreshments and Networking	Beursfoyer	30 min
09:00 – 09:05	**Introduction to Conference (Day 2):** Alan Geoghegan, Director Marketing and Sales	Effectenbeurszaal	5 min
09:05 – 09:35	**Adoption of Toolbox RECORDS at Aeromexico** Melissa Mendoza González (Project Stream Team Leader) Lucio Pavel Palacios Rios (Technical Records Manager)	Effectenbeurszaal	30 min
09:35 – 10:00	**INSIGHTS Product Preview** Wouter Vrijen, Product Manager, INSIGHTS	Effectenbeurszaal	25 min
10:00 – 10:30	Refreshments and Networking	Beursfoyer	30 min
10:30 – 12:30	**Interactive Workshops – Ask the Experts - continued**	Various	2 hours
12:30 – 12:40	**Closing review of the Conference** Conference input and conclusions	Effectenbeurszaal	10 min
12:40 – 13:40	Lunch and Networking	Beursfoyer	1 hour
13:40 – 16:00	**One to Ones (optional for delegates)** A chance to meet your AerData Customer Account Manager, Sales Manager or Product Specialist for any follow up questions, training or demonstrations.	Effectenbeurszaal	

Workshop Sessions – Ask the Experts
Tuesday & Wednesday

Time slots and locations will be revealed on the conference app

Title	Description
AerData Services	Learn about the full range of AerData Services and how AerData can support your organization.
AerData Visual Design & User Experience Philosophy	A products user interface has the potential to help or harm the user on a daily basis. Learn about the approach AerData is taking to ensure a consistent & optimized user experience across our products.
Aircraft Records Transition Management & Planning Best Practices	The number of aircraft transitions occurring in the industry every year is increasing. Our technical services team will share their experience for ensuring smooth operation of records phase-in/out support.
Airframe Planning - Product Overview	As a follow-up from the main session presentation learn how AerData is tackling the industry challenge of optimizing airframe maintenance visits. We welcome you to share your views on this industry challenge.
CMS - Flexible Reporting	Flexible Reporting, a new feature, will allow you to leverage the data within CMS to build your own specification report & invoice templates.
CMS - New Agreement Features	Reviewing the new features that have been incorporated within the Agreements section of CMS. Including: • Cash/Non-Cash Security Enhancements • Ad-hoc Invoicing Schedules • Custom Alerts on Lessee and Portfolio level
CMS - New Finance Features	Reviewing the new features that have been incorporated within the Finance and Receivables section of CMS. Including: • Cash Allocations • Mail Events • User Maintenance Task Enhancements

Title	Description
CMS - New Technical Features	Reviewing the new features that have been incorporated within the Asset and Technical sections of CMS. Including: • LLP Enhancements • De-Rate Matrix tables • Mail Events • Split Utilization
CMS & Leasing: Hands-On	Learn about the CMS & Leasing software. Get hands on with the applications and have all your questions answered.
EFPAC - Best Engine for Lease	Selecting the best/most profitable engine for a lease can be very challenging. There are contractual, financial, and operational constraints that need to be reviewed. Learn how EFPAC minimizes this complexity and helps you make the best decision for your business.
EFPAC - Engine Technical Records for Lessor	Technical records contain key data elements (AD/SB Completion, Part Removal, etc.) that drive the value of the asset. Learn how EFPAC utilizes these data elements to ensure a fast turnaround for the remarketing of an engine ensuring the value of the asset is easily quantified and tracked.
EFPAC - Introduction to Engine Optimization	Opportunity to understand how analytics can be used to optimize your engine maintenance. Experience a general demonstration of EFPAC and get all your questions answered if you are new to the product.
EFPAC - Managing Off-Wing Engines	Responsibility for managing off-wing engines can be a daunting task. Constant communication with the shop, understanding the work that is planned and keeping tabs on when engines are available for the fleet again. Learn how EFPAC has simplified the process of managing off-wing engines.
EFPAC - New features workshop	Join this session to get your questions answered on the new features & capabilities of EFPAC that have been released in 2017. This is will give you a general overview of all what is new.
EFPAC - Updating your Scenario	There are constant changes in your fleet, unscheduled engine removals, parts are replaced, contracts are renegotiated and you may fly more than originally predicted. EFPAC can show the impact from your operation compared to your plan. Learn how analytics are applied to keep your plan optimized.
EFPAC – Engine Maintenance planning challenges	Moving from reactive to proactive planning. How to overcome the day to day challenges to ensure your engine maintenance plan is optimal.

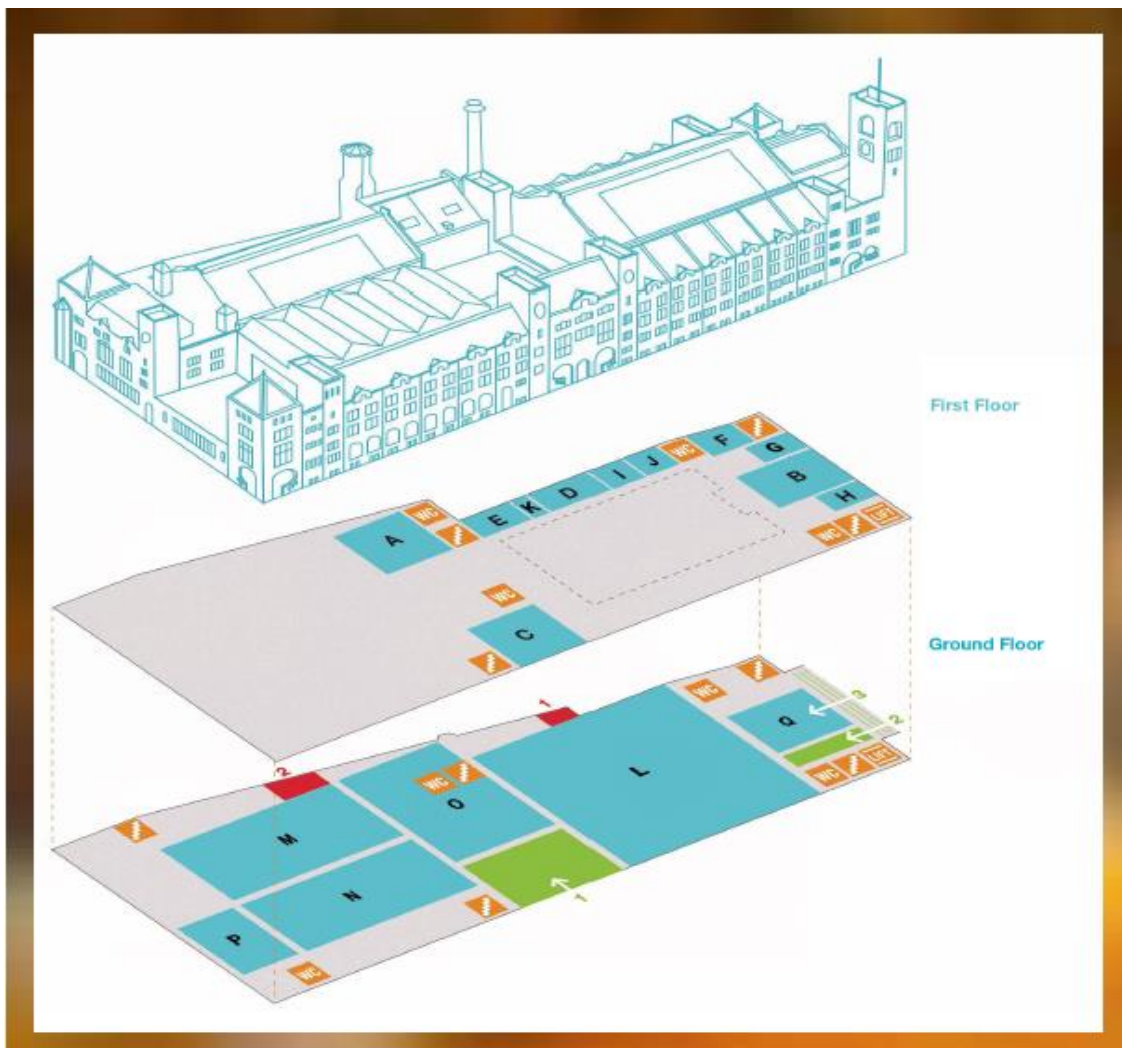| Title	Description
GEARS - Product Overview	Standardizing data collection for routine audits and inspections in a challenging task. Learn how GEARS drives efficiencies in data collection and asset management improving audit quality and consistency across an organization.
INSIGHTS - Introduction and Discussion	CMS has the potential to capture thousands of data parameters per asset. An aircraft generates 10,000 pages of maintenance records per year which are captured in STREAM. Getting the most value out of this data can be daunting. Learn how AerData is approaching this challenge with our data analytics solutions.
LEASING - Asset Management	Experience how the new Leasing platform will handle the management of assets. Provide your feedback on the current functionality and our development plan to ensure we have all of your requirements addressed.
LEASING - Lease Agreement Management	Experience how the new Leasing platform will handle the management of lease agreements. Provide your feedback on the current functionality and our development plan to ensure we have all of your requirements addressed.
LEASING - Migration and Release Management	Learn about the steps AerData is taking to ensure a seamless migration from CMS to Leasing. Understand the future state of how AerData will drive software improvements into Leasing.
STREAM - Admin	Internal & External user access to records within STREAM can be cumbersome. Learn how the STREAM Admin module will put you in the driver's seat for managing user access.
STREAM - ATA Spec 2500	Moving data between systems is an industry challenge, AerData has been at the table working with the industry to develop the ATA Spec 2500 Transition Records standard. Learn about how this standard is being incorporated into STREAM to drive efficiencies for our customers.
STREAM - Data Standardization	Operators utilize a plethora of naming conventions across their maintenance organization. These unique naming conventions drive tremendous effort as aircraft records move between operators. AerData is working with the industry to drive data standardization to minimize the variability for owners and operators. Learn how STREAM will be utilizing a standard naming convention that is in alignment with the Aircraft Working Group Transition List nomenclature.
STREAM - Electronic Signature & Electronic Logbook	The industry is moving beyond paper Records. Learn about how STREAM is evolving to support electronic signatures and integrate with electronic logbooks.

Title	Description
STREAM - Next Gen Demo	An overview of the key features and concepts of the new STREAM application for current and future STREAM users. Experience how the system improvements will drive efficiency into your daily workflows.
STREAM - Workpackage & Workorder Integration	Integrating STREAM with a Maintenance & Engineering (M&E) system drives efficiency in work flow management & quality control of maintenance records. Learn how AerData supports streamlining this process to increase your operational efficiency.
STREAM - Customer Support Experience	Learn how the team of dedicated professionals is working to support you day in and day out to ensure STREAM is operating efficiently within your organization. Review the top support topics and how we address them.
STREAM: Hands-On	Test drive the next-generation of STREAM & STREAM Interactive. Get hands on with the application and have all your questions answered.

Beurs van Berlage

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M = Effectenbeurszaal   O = Beursfoyer

C = Veilingzaal   P = Keurzaal

Ground Floor Entrance = 1   Damrak 243 – Main Entrance / Reception