



PRESS RELEASE

AerData to create 15 jobs in Dublin with the growth of its Sales and Marketing operation

Dublin, 30 October, 2013 – AerData, a provider of software and services for the aviation industry announced today that it is to create 15 new jobs at its Sales and Marketing Centre in Dublin over the next three years.

AerData provides lease management software, engine fleet planning software, records scanning software, fleet and valuations data and technical and back-office services for aircraft and engine operators, lessors and MROs.

Commenting on the announcement **Mark Nieuwendijk, Managing Director of AerData** said: *“AerData was attracted by Ireland’s reputation as a global centre of aviation and particularly the aircraft leasing sector. The planned growth of this centre in Dublin will enable us to build an experienced sales and marketing team which will focus on providing the best support for our clients worldwide.”*

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About AerData

AerData provides lease management software, engine fleet planning software, records scanning software, fleet and valuations data and technical and back-office services for aircraft and engine operators, lessors and MROs. With a strong customer focus AerData delivers a reliable and secure service to its clients using latest technologies and state of the art infrastructure.

Disclaimer

This press release may contain forward-looking statements that involve risks and uncertainties. In most cases, you can identify forward-looking statements by terminology such as “may”, “should”, “expects”, “plans”, “anticipates”, “believes”, “estimates”, “predicts”, “potential” or “continue” or the negative of such terms or similar terminology. Such forward-looking statements are not guarantees of future performance and involve significant assumptions, risks and uncertainties, and actual results may differ materially from those in the forward-looking statements.

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PRESS RELEASE

An Taoiseach Enda Kenny TD, announces over 330 new jobs in nine IDA Ireland client companies

Dublin, 30 October, 2013 – AN TAOISEACH Enda Kenny TD, today announced the creation of **335 new jobs** for Dublin, Cork and Limerick from **nine North American and European based high-growth companies**. The investments are supported by the Department of Jobs, Enterprise and Innovation through IDA Ireland.

IDA Ireland's Emerging Business Division, the section of the Agency specialising in attracting high-growth companies, continues to win high-value jobs in IT, internet and digital media.

The new jobs are to be spread across a range of sectors including **Software Development, Online Security, Internet and Digital Media**.

The companies creating the new jobs are:

- **(100) AdRoll**, the world's largest online targeted advertising platform, is announcing the establishment of its European Headquarters in Dublin, creating 100 jobs. The EU HQ will support Adroll's activities in a dozen countries.
- **(50) Nitro**, a provider of document productivity and workflow solutions, is establishing its EMEA HQ in Dublin creating 50 new jobs. Nitro Dublin will support all aspects of its international business, from Sales and Customer Service to Engineering and Marketing.
- **(30) EtQ**, a Quality and Compliance Management Software provider, is establishing its EMEA HQ in Limerick, creating 30 new jobs. Jobs available at EtQ will suit individuals with computer science qualifications and technical sales capability.
- **(30) StorageCraft**, a specialist in disaster recovery, is opening its new International Headquarters in Cork, with the creation of 30 new jobs in IT Support, Marketing and Human Resources.
- **(30) Zendesk**, a provider of cloud-based customer service software is announcing that it intends to double its Dublin workforce by creating 30 new jobs at its development centre and European Data Centre in Dublin.
- **(30) Clio**, a cloud-based, legal software company is announcing the establishment of its European Headquarters in Dublin, with the creation of over 30 jobs.
- **(25) Pearl Street Enterprises**, one of the fastest growing *Amazon.com* marketplace sellers is announcing the creation of 25 new jobs with the establishment of its worldwide HQ in Dublin.

- **(25) Minds and Machines**, an internet domain name provider, is establishing its core technical operations in Dublin city, creating 25 jobs.
- **(15) AerData**, a provider of software and services for the aviation industry, is announcing that it is to create 15 new jobs at its Sales and Marketing Centre in Dublin over the next three years.

In recent years, IDA Ireland has broadened and deepened its approach to look towards embracing not just large multinational corporations (MNCs), but also working with high-growth companies, who aspire to be the MNCs of the future. This focus is part of the Government's Action Plan for Jobs. Today's announcements are the result of IDA Ireland's new policies in this area.

Making the announcement, **An Taoiseach Enda Kenny TD** said: *"Ireland remains one of the most exciting places in the world for new digital enterprises. I'm delighted to welcome 335 new jobs in nine companies in the rapidly growing digital sector. As a Government, we are determined to keep building on the 3,000 jobs being created in the private sector each month in order to get people back to work. Through the Action Plan for Jobs, we will continue to provide strong, co-ordinated policy support for measures which attract investment and jobs as well as support for the work of the IDA in targeting high-potential businesses which can be future success stories from an Irish base."*

Speaking from the United States where he is on an IDA Ireland investment mission, Minister for Jobs, Enterprise and Innovation, **Richard Bruton TD** said:

"A key part of the Government's Action Plan for Jobs is encouraging high-growth start-ups and emerging multinational companies to make Ireland a part of their early growth, so that Ireland can then also share in their later success. To achieve this, we have put in place a range of measures, including the establishment of a joint Enterprise Ireland/IDA management team to deal with targeting this opportunity, and IDA's Emerging Business Division has been a major success."

In the boardrooms this week, companies ranging from high-growth tech companies to household names, are saying to me that they see Ireland as a vibrant and dynamic environment in which to do business. Today's announcement that, supported by my Department, 9 high-growth companies have chosen to locate operations in Ireland with the creation of over 330 jobs is great news and a further endorsement of our plan. I wish them every success and am confident that we will see further announcements like this in the coming months".

Commenting on the announcement, **Dermot Clohessy, Executive Director of IDA Ireland** said: *"IDA Ireland has set up a specific division to focus on attracting these high-potential, high-growth companies to Ireland at an early stage of their development. Ireland's reputation as a location for fast-growing businesses to expand into international markets continues to grow. We hope to have the next Amazon, Google and Oracle in this group of companies."*

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